

TAIWAN

WAVES OF WONDER

台灣好行

TOURIST SHUTTLE

阿里山線

Alishan Shuttle Bus

指導單位：交通部觀光署
Adviser: Tourism Administration, MOTC

主辦單位：交通部觀光署阿里山國家風景區管理處
Organizer: Alishan National Scenic Area Headquarters,
Tourism Administration, MOTC

協辦單位：嘉義縣公共汽車管理處
Co-organizer: Chiayi County Bus Service Administration

A1 高鐵嘉義站

THSR Chiayi Station

高鐵嘉義站，位於嘉義縣太保市，又被稱為高鐵太保站，為台灣高速鐵路的鐵路車站及嘉義BRT車站。

The Taiwan High Speed Rail (THSR) Chiayi Station is located in Taibao City, Chiayi County. It is both a THSR station as well as a Chiayi Bus Rapid Transit (BRT) station.

高鐵嘉義站
THSR Chiayi Station

08 龍美

Longmei

麻竹湖步道約1,000公尺，麻竹湖步道前段屬生態區可觀賞貓頭鷹、螢火蟲、果子狸、白面鼯鼠等多樣物種；後段屬景觀區，天氣好時，白天可觀賞到曾文水庫、玉山群峰等，夜間可欣賞嘉南平原夜景、澎湖煙火等美景。

The Mazhuhu Trail is about 1 kilometer long. The front section is an ecological zone, where visitors can view a variety of species, including owls, fireflies, masked palm civets, and whited-faced flying squirrels. Toward the end of the trail is a scenic area. Here, during the day, visitors can enjoy views of the Tsengwen Reservoir, Jade Mountain and the Chiayi-Tainan Plain. The night sky is sometimes lit up by fireworks.

麻竹湖步道
Mazhuhu Trail

09 二延平步道(鞍頂)

Eryanping Trail (Anding)

二延平步道長約2,165公尺，步道沿途可欣賞竹林、奇石、茶園不同的風光，視野展望絕佳，夕陽、雲海的氣勢十足，更是攝影取景秘境。The Eryanping Trail is approximately 2,165 meters long. Along the trail, visitors can enjoy diverse scenery such as bamboo groves, unique rock formations, and tea plantations. The trail offers excellent panoramic views, with stunning sunsets and majestic seas of clouds, making it a hidden gem for photography.

二延平步道
Eryanping Trail

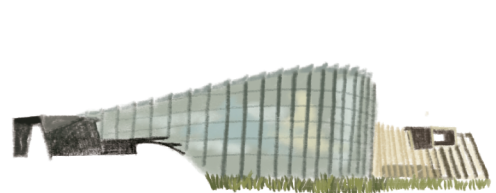
A2 故宮南院

Southern Branch of the NPM

故宮南院總面積約70公頃，包含博物館區20公頃、園區50公頃，分成四個部分：博物館、至美橋、園區景觀和展廳，除了固定的展覽以外，也有不定時舉辦的活動。

The Southern Branch of the National Palace Museum(NPM) consists of 20 hectares of museum area and 50 hectares of park area.It has four main elements:(1)the museum (2)Zhimei Bridge (3)the park area and (4) exhibition halls.In addition to permanent exhibitions, events are also held from time to time.

故宮南院
Southern Branch of the NPM



故宮南院(僅回程停靠)

Southern Branch of the NPM
(only stop on the return trip.)

02 頂六國小

Ding-liou Elementary School

03 吳鳳廟

Wufeng Temple

04 觸口遊客中心

Chukou Visitor Center

05 愛情大草原

Love Prairie

06 龍美

Longmei

07 龍美

Longmei

08 龍美

Longmei

09 二延平步道(鞍頂)

Eryanping Trail (Anding)

10 隙頂

Xiding

11 龍頭坪

Longtouping

稜線上綠油油、層次井然的茶園成梯田狀開展，拜氣溫、濕度與終年雲霧繚繞之賜，茶園景觀與馨香撲鼻。步道曲折陡峭，經常隱於朦朧的雲霧之中，直與天地交融而成就其芳馨清冽。步道頂端銜接二延平步道，穿過竹林登至觀景平台還有機會欣賞到瑰麗的夕陽與晚霞。Walking along the gently-sloped terraces, visitors can enjoy the cool temperatures and the beautiful mists that cover the land all year round. The winding trail is frequently shrouded in fog. The top of the trail connects with the Eryanping Trail. Ascend through the bamboo groves to the scenic outlook, and you'll have a chance to enjoy the brilliant colors of the sunset.

茶霧之道
Tea and Mist Trail



B1 臺鐵嘉義站

TRA Chiayi Station

臺鐵嘉義站位於嘉義市西區，為臺灣鐵路縱貫線、阿里山林業鐵路和往高鐵嘉義站BRT車站，後站有交通轉運中心可方便旅客轉乘公車。

TRA Chiayi Station is located in the West District of Chiayi City. It is also the station for the Alishan Forest Railway, as well as a Chiayi Bus Rapid Transit (BRT) station. The back of the station has an area where passengers can transfer to local and intercity buses.

臺鐵嘉義站
TRA Chiayi Station



02 頂六國小

Ding-liou Elementary School

03 吳鳳廟

Wufeng Temple

04 觸口遊客中心

Chukou Visitor Center

05 愛情大草原

Love Prairie

06 龍美

Longmei

07 龍美

Longmei

08 龍美

Longmei

09 二延平步道(鞍頂)

Eryanping Trail (Anding)

10 隙頂

Xiding

11 龍頭坪

Longtouping

龍頂步道約700公尺的休閒步道，步道生態以孟宗竹林為主，鳥鳴蟬吟是步道迎賓的天籟，至高點觀景平台，視野遼闊，附近山頭飽覽無遺，是極佳的觀日出、賞雲瀑地點，更是情侶悠閒散步及親子出遊的最佳選擇。The ecology along the 700-meter Longding Trail consists mostly of a moso bamboo forest. This recreational trail offers wide and unobstructed views, making it an excellent place from which to watch the sunrise and the clouds. It's a top choice for leisure walking and sightseeing.

龍頂步道
Longding Trail



02 頂六國小

Ding-liou Elementary School

有靜態客家文物展覽、動態體驗(如客家文化DIY體驗、客家獅小禮品DIY)、館內收藏古文物解說及提供旅遊資訊，讓民眾可以由相關的活動認識客家文化的內涵。

Visitors can gain a deeper insight into Hakka culture at the Center. It offers exhibits on Hakka culture and artifacts, interactive experiences, and guided tours. Travel information on related activities is also available.

嘉義縣客家文化會館
Chiayi County Hakka Cultural Center



古老古香的阿里山忠王祠，國家三級古蹟，外牆朱紅色、歇山式屋頂與燕尾式屋脊為其獨特建築特色。

The Visitor Center was designed to be in harmony with the surrounding landscape, including the mountains. Techniques include the interweaving of landscapes, a feeling of lightness, and crisscrossed paths. Good accessibility and comprehensive services are provided, making the Center a new star attraction on Provincial Highway 18.

觸口遊客中心

Chukou Visitor Center

公興森態園區(竹湖路口)

Gongxing Forest Park(Zhuhu Road Intersection)

03 吳鳳廟

Wufeng Temple

04 觸口

Chukou

05 愛情大草原

Love Prairie

06 龍美

Longmei

07 龍美

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Longmei

09 二延平步道(鞍頂)

Eryanping Trail (Anding)

10 隙頂

Xiding

11 龍頭坪

Longtouping

步道群由霧、茶、雲、霞、櫻、愛六條步道所組成，各步道皆有其獨特景觀，可欣賞阿里山霧色、雲景、霞光與茶園、杉林、竹林的開闊美景。The Shizhuo Trail System consists of six trails: Mist, Tea, Clouds, Sunset, Cherry Blossoms, and Love. Each trail has its own unique scenery. From the trail system, one can enjoy the sights of Alishan's mist, clouds, the sunset, tea plantations, cedar forests, and bamboo forests.

石棹步道群
Shizhuo Trails



The classic Wufeng Temple (Alishan Zhongwang Temple) is a Class III Historical Monument. The temple's unique architectural features include its vermilion-colored outer walls, East Asian hip-and-gable roof, and swallowtail eaves.

吳鳳廟
Wufeng Temple



04 觸口遊客中心

Chukou Visitor Center

保持自然土地及順應原本地形山貌，利用「地景交織」、「漂浮」與「動線穿梭」等設計手法建造而成。並提供遊客詳細的友善服務，是臺18線上令人驚艷的新明珠。

The Visitor Center was designed to be in harmony with the surrounding landscape, including the mountains. Techniques include the interweaving of landscapes, a feeling of lightness, and crisscrossed paths. Good accessibility and comprehensive services are provided, making the Center a new star attraction on Provincial Highway 18.

觸口遊客中心
Chukou Visitor Center

05 愛情大草原

Love Prairie

06 龍美

Longmei

07 龍美

Longmei

08 龍美

Longmei

09 二延平步道(鞍頂)

Eryanping Trail (Anding)

10 隙頂

Xiding

11 龍頭坪

Longtouping

12 石棹

Shizhuo

13 奮起湖

Fenqihu

依山而建的宅落店家，發展出歷史悠久的老街文化，擁有聞名全台的路便當，是到奮起湖老街必嚐的懷舊美味。The houses and shops built on the hillside have developed an "old street culture" with a long history. Here, visitors can sample railway lunch boxes. These are famous throughout Taiwan, and are a must-try nostalgic meal found along Fenqihu Old Street.

奮起湖老街
Fenqihu Old Street



05 愛情大草原

Love Prairie

牛埔仔愛情大草原位於台18線32K附近，是進入阿里山國家風景區的前哨站，一眼望去是綠油油的大草原，園區內還有多座裝置藝術可供遊客停下腳步拍照留念。

The Niupuzai Love Prairie near the 32 km mark of Provincial Hwy 18 serves as a gateway to the Alishan National Scenic Area. It is a vast green prairie dotted with interesting works of landscape art that are popular places for photos.

牛埔仔愛情大草原
Niupuzai Love Prairie

06 觸口

Chukou

天長和地久兩座吊橋建於日治時期，以紀念天長節(日本天皇生日)和地久節(皇太妃生日)而命名，自然而然與「天長地久」有情人終成眷屬的傳說而知名。

觸口遊客中心
Chukou Visitor Center

07 龍美

Longmei

08 龍美

Longmei

09 二延平步道(鞍頂)

Eryanping Trail (Anding)

10 隙頂

Xiding

11 龍頭坪

Longtouping

12 石棹

Shizhuo

13 奮起湖

Fenqihu

14 十字村

Shizi Community

15 青年活動中心

Youth Activity Center

16 阿里山轉運站

Alishan

17 龍美

Longmei

18 龍美

Longmei

19 龍美

Longmei

20 龍美

Longmei

21 龍美

Longmei

22 龍美

Longmei

23 龍美

Longmei

24 龍美

Longmei

25 龍美

Longmei

26 龍美

Longmei

The Tianchang and Dijiu suspension bridges were constructed during the Japanese era in Taiwan. The names commemorated the Tencho Festival (Emperor's Birthday) and Chikyu Festival (Empress's Birthday). The phrase "Tencho Chikyu" ("Tian Chang Di Jiu" in Chinese) means "enduring while earth and heaven last" which was naturally associated with undying love between lovers.

天長地久橋
Eternity Suspension Bridges

07 公興森態園區(竹湖路口)

Gongxing Forest Park
(Zhuhu Road Intersection)

公興森態園區內各項設施齊全，於園區內可充分享受悠閒慢遊，走在龍美步道可欣賞滿山油桐花美景，也能觀賞到許多鳥類及動植物，為阿里山的觀光旅遊新秘境。

Gongxing forest park has complete facilities and many options for leisurely strolls, including the Longmei Trail. On this trail you can enjoy the beauty of tung flowers in the mountains, as well as a diversity of animals and plants. This relatively new and undiscovered park is one of Alishan's most beautiful treasures.

公興森態園區
Gongxing Forest Park

15 青年活動中心

Youth Activity Center

16 阿里山轉運站

Alishan

17 龍美

Longmei

18 龍美

Longmei

19 龍美

Longmei

20 龍美

Longmei

21 龍美

Longmei

22 龍美

Longmei

23 龍美

Longmei

24 龍美

Longmei

25 龍美

Longmei

26 龍美

Longmei

27 龍美

Longmei

28 龍美

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29 龍美

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30 龍美

Longmei

31 龍美

Longmei

32 龍美

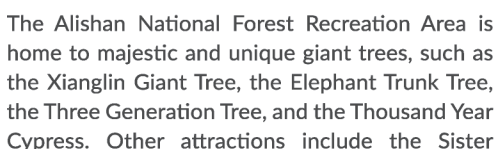
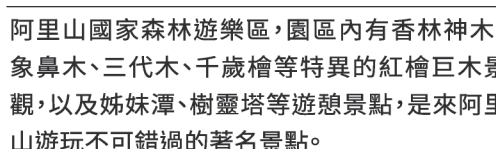
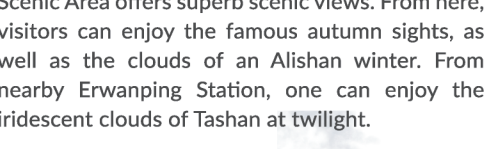
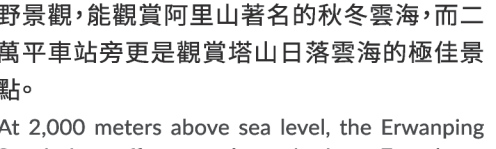
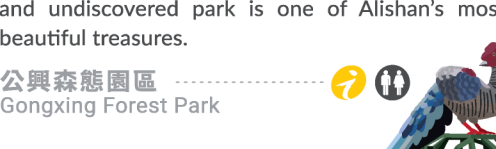
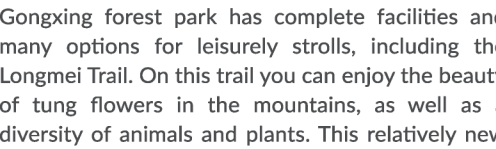
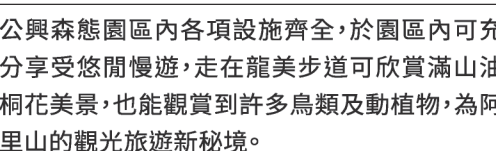
Longmei

33 龍美

Longmei

34 龍美

Longmei



六大主題旅遊 6 themed tours



咖啡 Coffee

高山咖啡有著不一樣的醇厚口感，來阿里山喝一杯在地達人用心沖泡的暖心咖啡，在雲霧繚繞間享受山中獨有的悠閒時光。

The high-mountain coffees of Alishan are distinctively full-bodied. In this beautiful land, one can enjoy a heartwarming cup of coffee expertly brewed by a local coffee connoisseur. Savor your coffee while relaxing amid the mist-shrouded mountains.



茶 Tea

阿里山得天獨厚的自然環境孕育出多元深厚的茶文化，大地茶席、茶料理和製茶體驗都是來阿里山旅遊不可錯過的體驗。

Alishan's unique natural environment has nurtured a diverse and profound tea culture. The outdoor tea ceremony, tea cuisine, and DIY tea-making are all must-try experiences for visitors to this area.



鐵道 Railroad

百年鐵路的絕代風情，透過阿里山林業鐵路完美演繹，在奮起湖車庫可以看見文史陳列、見證歷史，在鐵道旅行中享受靜謐懷舊的旅遊氛圍。

The Alishan Forest Railway is the epitome of Taiwan's century-old railway culture. While taking a ride on this classic railway, one can enjoy its serene and nostalgic atmosphere. During a visit to the Fengqihu Garage, one can be a witness to history while walking among the cultural and historical exhibits.



原民 Indigenous Peoples

阿里山鄒族文化特殊，台灣好行阿里山線沿線有著不同原民部落，各自有著獨特節慶及文化風情，等著旅客來阿里山親自體驗。

Alishan's Tsou people are heirs to an ancient culture, as are many other indigenous peoples in this area. The Taiwan Tourist Shuttle's Alishan route travels to many of these communities, each having unique festivities and traditions that can be experienced by visitors to this area.



浪漫 Romance

位於阿里山公路的牛埔仔愛情大草原、愛情絲路及天長地久橋，是專屬戀人們的浪漫景點，在這裡來趟浪漫之旅，留下身影為愛情創造美好回憶。

The Niupuzi Grassland Love Prairie, Ali Love Silk Road, and the Tianchang and Dijiu suspension bridges can be found along Alishan Highway. These are quiet romantic spots for couples. Come here for a sweet journey to create beautiful memories of love.



生態 Ecology

阿里山擁有豐富的生態資源，櫻花、螢火蟲、山嵐雲海等特有景色，吸引無數遊客來阿里山一睹絕美風情，推薦來趟阿里山生態之旅，將會收穫滿滿。

Alishan has abundant ecological resources, including unique sights such as cherry blossoms, fireflies, and mist-shrouded peaks that reach the clouds. Many tourists are fascinated and come to witness Alishan's magnificent scenery. Visitors are recommended to hike along the Shizhuo Trail system to enjoy the charms of Alishan.



阿里山主題活動 Annual events in Alishan



1月
Jan.

二延平賞雲海

Enjoy the Sea of Clouds at Eryanping

體驗從採茶到沏茶的過程，並在壯闊的雲海美景中品茗及欣賞風景。

Amid beautiful scenery and a majestic sea of clouds, enjoy the experience of picking tea leaves and brewing your own wonderful tea.



3月中-4月中
Mar.-Apr.

阿里山櫻花季

Alishan Cherry Blossom Season

每逢初春，滿山遍野的櫻花在阿里山區形成一片壯觀的花海，讓阿里山春天的花季成為一年一度不可錯過的賞花盛事，吸引無數遊客朝聖。

In early spring, the highlands of Alishan are covered in a spectacular sea of cherry blossoms. The spring flower season is a not-to-be-missed annual flower-viewing event that attracts many tourists.



5月-6月
May.-June.

螢火蟲季

Firefly Season

大阿里山地區擁有得天獨厚的生態環境，從春末到冬初都有不同的螢火蟲可以欣賞，種類多達42種，堪稱是全台灣觀賞螢火蟲最棒的地點。

Alishan is blessed with a unique ecosystem, and provides an excellent habitat for fireflies. Up to 42 species of fireflies can be seen in Alishan from late spring to early winter. During this time, it's a top destination for viewing fireflies in Taiwan.



7月-8月
Jul.-Aug.

夏季茶會

Alishan Tea Festival (Summer)

每年7月辦理，炎炎夏日在阿里山避暑森林秘境的森林間及林業鐵路體驗茶席，伴著森林的芬多精，品茗阿里山優質茶湯滋味。

Every July, a tea culture experience is held in a secret shaded spot in the forest, adjacent to the Alishan Forest Railway line. Take a break from the heat of the Taiwan summer, breathe in the essence of the forest, and sip on premium-quality Alishan teas.



10月
Oct.

神木下婚禮

Wedding Under the Sacred Tree

舉辦至今的「阿里山神木下婚禮」已累計三百餘對海內外新人在神木下見證愛情，是獨一無二、不可錯過的浪漫旅遊體驗。

Since the "Wedding Under the Sacred Tree" events began, more than 300 couples from home and abroad have proclaimed their love to each other under the sacred tree. This is a unique romantic experience of a lifetime that should not be missed.



9月-12月
Sep.-Dec.

部落鄒年慶

Tsou Tribal Festival

由阿里山9個不同部落的活動組成：來吉感恩祭、樂野產業節、山美寶島鯪魚節、新美苦茶油節、茶山hufu涼亭節、達邦特富野生活cou季、里佳螢火蟲季、逐鹿分享節，是不可錯過的原民文化活動。

This festival features cultural events related to nine of Alishan's Indigenous communities. Highlights include the Pnguu community's Thanksgiving Day, the Lalauya community's Industry Day, the Saviki community's Taiwan Shoveljaw Carp Day, the Niahosa community's Camellia Oil Day, the Cayamavana community's Pavilion Day, the Tapangu & Tfuya communities' Cou Day, the Niaecna community's Firefly Day, and the Poftonga Veeveo community's Sharing Day. Come and experience these indigenous celebrations for yourself!



12月-1月
Dec.-Jan.

賞冬螢

Winter Firefly Watching

每年冬天，阿里山的冬螢會在森林中振翅飛翔，在寒冷冬天裡散發點點螢光。歡迎大家一起來欣賞寒冬森林裡閃亮精靈的美麗舞姿。

Every winter, the forests of Alishan come alive with the fluttering of fireflies. They decorate the cold of winter with little pinpoints of light. Come and enjoy the beautiful dance of these glimmering sprites of the winter forest!

相關資訊 Travel Information



阿里山國家風景區
官網
Alishan National Scenic
Area official website



阿里山新印象
FB
Alishan New
Impressions Facebook



阿里山EASY GO
電商平台
Alishan E-Commerce
Platform



台灣好行官網
Taiwan Tourist
Shuttle Service Website



阿里山國家風景區
大眾運輸資訊
Alishan National
Scenic Area public
transportation information



嘉義市政府
交通處公車資訊
Chiayi City Government
Transportation Department
public bus information



嘉義縣文化觀光局
交通資訊
Cultural and Tourism
Bureau of Chiayi County
transportation information

遊客中心 Visitor Centers

觸口遊客中心 Chukou Visitor Center
☎ (05)259-3900 #9 ☉ 08:30-17:00

文峰遊客中心 Wenfeng Visitor Center
☎ (05)261-7212 ☉ 08:30-17:00

阿里山國家森林遊樂區遊客中心
Alishan National Forest Recreational
Area Visitor Information Center
☎ (05)267-9917 ☉ 08:00-17:00

交通資訊 Transport Information

嘉義縣公共汽車管理處
Chiayi County Bus Service Administration
☎ (05)278-8177 ☉ 週一至週五09:00-17:00
(Monday to Friday)

24小時旅遊諮詢服務熱線
24-Hour Toll-Free Travel Information Hotline
☎ 0800-011-765