



A1 高鐵嘉義站 THSR Chiayi Station

高鐵嘉義站，位於嘉義縣太保市，又被稱為高鐵太保站，為台灣高速鐵路的鐵路車站及嘉義BRT車站。

The Taiwan High Speed Rail (THSR) Chiayi Station is located in Taibao City, Chiayi County. It is both a THSR station as well as a Chiayi Bus Rapid Transit (BRT) station.



08 龍美 Longmei

麻竹湖步道約1,000公尺，麻竹湖步道前段屬生態區可觀賞貓頭鷹、螢火蟲、果子狸、白面鼯鼠等多樣物種；後段屬景觀區，天氣好時，白天可觀賞到曾文水庫、玉山群峰等，夜間可欣賞嘉南平原夜景、澎湖煙火等美景。

The Mazhu Trail is about 1 kilometer long. The front section is an ecological zone, where visitors can view a variety of species, including owls, fireflies, masked palm civets, and whit-faced flying squirrels. Toward the end of the trail is a scenic area. Here, during the day, visitors can enjoy views of the Tsengwen Reservoir,

Jade Mountain and the Chiayi-Tainan Plain. The night sky is sometimes lit up by fireworks.

麻竹湖步道
Mazhu Trail



09 二延平步道(鞍頂) Eryanping Trail (Anding)

二延平步道長約2,165公尺，步道沿途可欣賞竹林、奇石、茶園等不同的風光，視野展望絕佳，夕陽、雲海的氣勢十足，更是攝影取景秘境。

The Eryanping Trail is approximately 2,165 meters long. Along the trail, visitors can enjoy diverse scenery such as bamboo groves, unique rock formations, and tea plantations. The trail offers excellent panoramic views, with stunning sunsets and majestic seas of clouds, making it a hidden gem for photography.

二延平步道
Eryanping Trail



A2 故宮南院 Southern Branch of the NPM

故宮南院總面積約70公頃，包含博物館區20公頃、園區50公頃，分成四個部分：博物館、至美橋、園區景觀和展廳，除了固定的展覽以外，也有不定時舉辦的活動。

The Southern Branch of the National Palace Museum (NPM) consists of 20 hectares of museum area and 50 hectares of park area. It has four main elements: (1) the museum (2) Zhimei Bridge (3) the park area and (4) exhibition halls. In addition to permanent exhibitions, events are also held from time to time.

故宮南院
Southern Branch of the NPM



指導單位：交通部觀光署
主辦單位：交通部觀光署阿里山國家風景區管理處
Organizer: Tourism Administration, MOTC
Co-organizer: Alishan National Scenic Area Headquarters, MOTC

01 故宮南院(僅回程停靠) Southern Branch of the NPM (only stop on the return trip.)



7329 阿里山-A線：高鐵嘉義站-阿里山轉運站
Alishan Route A (THSR Chiayi Station - Alishan)

7322 阿里山-B線：臺鐵嘉義站-阿里山轉運站
Alishan Route B (TRA Chiayi Station - Alishan)

10 隙頂 Xiding

稜線上綠油油、層次井然的茶園成梯田狀開展，拜氣溫、濕度與終年雲霧繚繞之賜，茶園景觀與馨香撲鼻。步道曲折陡峭，經常隱於朦朧的雲霧之中，直與天地交融而成就其芳馨清冽。

步道頂端銜接二延平步道，穿過竹林登至觀景平台還有機會欣賞到瑰麗的夕陽與晚霞。Walking along the 700-meter Longding Trail consists mostly of a moso bamboo forest. This recreational trail offers wide and unobstructed views, making it an excellent place from which to watch the sunrise and the clouds. It's a top choice for leisure walking and sightseeing.

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茶霧之道
Tea and Mist Trail



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Tea and Mist Trail



咖啡 Coffee

高山咖啡有著不一樣的醇厚口感,來阿里山喝一杯在地達人用心沖泡的暖心咖啡,在雲霧繚繞間享受山中獨有的悠閒時光。
The high-mountain coffees of Alishan are distinctively full-bodied. In this beautiful land, one can enjoy a heartwarming cup of coffee expertly brewed by a local coffee connoisseur. Savor your coffee while relaxing amid the mist-shrouded mountains.



茶 Tea

阿里山得天獨厚的自然環境孕育出多元深厚的茶文化,大地茶席、茶料理和製茶體驗都是來阿里山旅遊不可錯過的體驗。
Alishan's unique natural environment has nurtured a diverse and profound tea culture. The outdoor tea ceremony, tea cuisine, and DIY tea-making are all must-try experiences for visitors to this area.



鐵道 Railroad

百年鐵路的絕代風情,透過阿里山林業鐵路完美演繹,在奮起湖車庫可以看見文史陳列、見證歷史,在鐵道旅行中享受靜謐懷舊的旅遊氛圍。
The Alishan Forest Railway is the epitome of Taiwan's century-old railway culture. While taking a ride on this classic railway, one can enjoy its serene and nostalgic atmosphere. During a visit to the Fengqihu Garage, one can be a witness to history while walking among the cultural and historical exhibits.



原民 Indigenous Peoples

阿里山鄒族文化特殊,台灣好行阿里山線沿線有著不同原民部落,各自有著獨特節慶及文化風情,等著旅客來阿里山親自體驗。
Alishan's Tsou people are heirs to an ancient culture, as are many other indigenous peoples in this area. The Taiwan Tourist Shuttle's Alishan route travels to many of these communities, each having unique festivities and traditions that can be experienced by visitors to this area.



浪漫 Romance

位於阿里山公路的牛埔仔愛情大草原、愛情絲路及天長地久橋,是專屬戀人們的浪漫景點,在這裡來趟浪漫之旅,留下身影為愛情創造美好回憶。
The Niupuzi Grassland Love Prairie, Ali Love Silk Road, and the Tianchang and Dijiou suspension bridges can be found along Alishan Highway. These are quiet romantic spots for couples. Come here for a sweet journey to create beautiful memories of love.



生態 Ecology

阿里山擁有豐富的生態資源,櫻花、螢火蟲、山嵐雲海等特有景色,吸引無數遊客來阿里山一睹絕美風情,推薦來趟阿里山生態之旅,將會收穫滿滿。
Alishan has abundant ecological resources, including unique sights such as cherry blossoms, fireflies, and mist-shrouded peaks that reach the clouds. Many tourists are fascinated and come to witness Alishan's magnificent scenery. Visitors are recommended to hike along the Shizhuo Trail system to enjoy the charms of Alishan.

遊客中心
Visitor Centers

觸口遊客中心 Chukou Visitor Center
(05)259-3900 #9 08:30-17:00

文峰遊客中心 Wenfeng Visitor Center
(05)261-7212 08:30-17:00

阿里山國家森林遊樂區遊客中心
Alishan National Forest Recreational Area Visitor Information Center
(05)267-9917 08:00-17:00

交通資訊
Transport Information

嘉義縣公共汽車管理處
Chiayi County Bus Service Administration
(05)278-8177 週一至週五09:00-17:00
(Monday to Friday)

24小時旅遊諮詢服務熱線
24-Hour Toll-Free Travel Information Hotline
(0800-011-765)

阿里山主題活動 Annual events in Alishan

二延平賞雲海
Enjoy the Sea of Clouds at Eryanping

體驗從採茶到沏茶的過程,並在壯闊的雲海美景中品茗及欣賞風景。
Amid beautiful scenery and a majestic sea of clouds, enjoy the experience of picking tea leaves and brewing your own wonderful tea.

阿里山櫻花季
Alishan Cherry Blossom Season

每逢初春,滿山遍野的櫻花在阿里山區形成一片壯觀的花海,讓阿里山春天的花季成為一年一度不可錯過的賞花盛事,吸引無數遊客朝聖。
In early spring, the highlands of Alishan are covered in a spectacular sea of cherry blossoms. The spring flower season is a not-to-be-missed annual flower-viewing event that attracts many tourists.

螢火蟲季
Firefly Season

大阿里山地區擁有得天獨厚的生態環境,從春末到冬初都有不同的螢火蟲可以欣賞,種類多達42種,堪稱是全臺灣觀賞螢火蟲最棒的地點。
Alishan is blessed with a unique ecosystem, and provides an excellent habitat for fireflies. Up to 42 species of fireflies can be seen in Alishan from late spring to early winter. During this time, it's a top destination for viewing fireflies in Taiwan.

夏季茶會
Alishan Tea Festival (Summer)

每年7月辦理,炎炎夏日來到阿里山避暑森林秘境的森林間及林業鐵路體驗茶席,伴著森林的芬多精,品茗阿里山優質茶湯滋味。
Every July, a tea culture experience is held in a secret shaded spot in the forest, adjacent to the Alishan Forest Railway line. Take a break from the heat of the Taiwan summer, breathe in the essence of the forest, and sip on premium-quality Alishan teas.

神木下婚禮
Wedding Under the Sacred Tree

舉辦至今的「阿里山神木下婚禮」已累計三百餘對海內外新人在神木下見證愛情,是獨一無二、不可錯過的浪漫旅遊體驗。
Since the "Wedding Under the Sacred Tree" events began, more than 300 couples from home and abroad have proclaimed their love to each other under the sacred tree. This is a unique romantic experience of a lifetime that should not be missed.

部落鄒年慶
Tsou Tribal Festival

由阿里山9個不同部落的活動組成:來吉感恩祭、樂野產業節、山美寶島鯛魚節、新美苦茶油節、茶山hufu涼亭節、達邦特富野生活cou季、里佳螢火蟲季、逐鹿分享節,是不可錯過的原民文化活動。
This festival features cultural events related to nine of Alishan's Indigenous communities. Highlights include the Pnguu community's Thanksgiving Day, the Lalauya community's Industry Day, the Saviki community's Taiwan Shoveljaw Carp Day, the Niahosa community's Camellia Oil Day, the Cayamavana community's Pavilion Day, the Tapung & Tfuya communities' Cou Day, the Niaeucua community's Firefly Day, and the Poftonga Veovo community's Sharing Day. Come and experience these indigenous celebrations for yourself!

賞冬螢
Winter Firefly Watching

每年冬天,阿里山的冬螢會在森林中振翅飛翔,在寒冷冬天裡散發點點螢光,歡迎大家一起來欣賞寒冬森林裡閃亮精靈的美麗舞姿。
Every winter, the forests of Alishan come alive with the fluttering of fireflies. They decorate the cold of winter with little pinpoints of light. Come and enjoy the beautiful dance of these glimmering sprites of the winter forest!



阿里山國家風景區
官網
Alishan National Scenic Area official website



阿里山新印象
FB
Alishan New Impressions Facebook



阿里山EASY GO
電商平台
Alishan E-Commerce Platform



台灣好行官網
Taiwan Tourist Shuttle Service Website



嘉義市政府
交通公車資訊
Alishan National Scenic Area public transportation information



嘉義縣文化觀光局
交通資訊
Cultural and Tourism Bureau of Chiayi County transportation information



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