

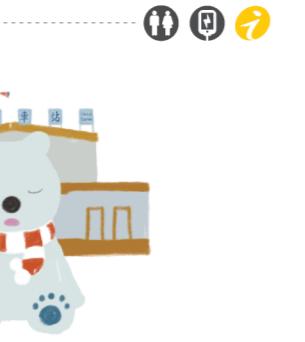


01 臺鐵嘉義站 TRA Chiayi Station

臺鐵嘉義站位於嘉義市西區，為臺灣鐵路縱貫線、林務局阿里山林業鐵路和往高鐵嘉義站BRT車站，後站有交通轉運中心可方便旅客轉乘客與公車。

TRA Chiayi Station is located in the West District of Chiayi City. It's also a station for the Alishan Forest Railway, as well as a Chiayi Bus Rapid Transit (BRT) station. The back of the station has an area where passengers can transfer to local and intercity buses.

臺鐵嘉義站
TRA Chiayi Station



指導單位：交通部觀光署
Adviser: Tourism Administration, MOTC

主辦單位：交通部觀光署阿里山國家風景區管理處
Organizer: Alishan National Scenic Area Headquarters, Tourism Administration, MOTC

協辦單位：嘉義縣公共汽車管理處
Co-organizer: Chiayi County Bus Service Administration

02 檜意森活村(北門) Hinoki Village (North Gate)

日治時期，檜町正是基於阿里山林業開發所建立的官方宿舍。因為建材多以阿里山檜木為主，使整個區域彷彿檜木村，因此當時名為「檜町」，其後再改名「檜村里」。以日式傳統工法以及盡可能的原材料進行修復，目前保留下來29棟木構造歷史建築。這裡不僅是台灣最早的林業村，也是保存最完整、範圍最廣之日式官舍建築群。

During the Japanese colonial period, "Hinoki Town" was built as a government official residence zone in response to the development of forestry in Alishan. The town was mostly built from Alishan's cypress wood, making the entire area resemble a cypress village. Thus, the Japanese named it "Hinoki Town," meaning "Cypress Town" in Japanese. The name was later changed to "Hinoki Village." The area was restored using traditional Japanese crafting techniques and original materials as much as possible. Currently, 29 historic wooden buildings have been preserved. This is not only the earliest forestry village in Taiwan, but also the most complete and extensive Japanese government official residence cluster still standing today.

檜意森活村
Hinoki Village

竹崎火車站(親水公園) Zhuqi Train Station (Riverside Park)

竹崎火車站(親水公園)位在竹崎鄉166縣道與119縣道交會處，為阿里山國家風景區內一個重要的遊憩據點。其設計融合了山林生態與當地文化，成為遊客休憩的好去處。

竹崎火車站(親水公園)

03 竹崎火車站(親水公園) Zhuqi Train Station (Riverside Park)

天空走廊是竹崎親水公園內一項最重要的道憩設施，是由詹益源建築師事務所設計，強調與山林生態融合，以仿生概念，結構支撐的樹幹、欄杆仿樹枝，鋪面仿會呼吸的蜘蛛網，讓天空走廊以自然溫柔的姿態搭載遊客穿梭於綠野山林之間。

Designed by T&C Architects & Associates, the Sky Corridor is one of the most important recreational facilities in the Zhuqi Riverside Park. Its design focuses on blending its structure with the surrounding mountains and forests. Using biomimetics as a starting point, the Corridor employs supports that imitate tree trunks, railings that resemble tree branches, and a deck that looks like spider webs. The Sky Corridor's unique design carries visitors through the mountains in a natural and gentle manner.

竹崎親水公園天空走廊
Hinoki Village

04 東水道(文峰遊客中心) Dongshuidao (Wenfeng Visitor Center)

文峰遊客中心位於竹崎鄉166縣道與119縣道交會處，為阿里山管理處轄內西北廊道遊憩動線的起點，也是觀音瀑布公園的入口。館內有阿里山「茶、咖啡、鐵道、原民、生態、浪漫」六大主題展區提供旅遊資訊。

Wenfeng Visitor Center is located at the intersection of County Route 166 and Jiayi County Highway 119 in Zhuqi Township. It marks the starting point of the northwestern recreation corridor under the Alishan National Scenic Area and serves as the gateway to the Guanyin Waterfall Park. Inside the center, six themed exhibition areas—Tea, Coffee, Railway, Indigenous Culture, Ecology, and Romance—offer travel information.

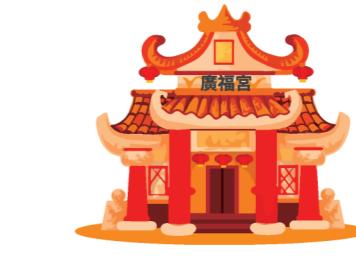
文峰遊客中心
Wenfeng Visitor Center

05 金獅廣福宮 Jinshi Guangfu Temple

廣福宮起源於康熙年間，是先民從廣東省渡臺時所攜帶之玄天上帝香火，所在位置在風水上是「金獅獻瑞吉」穴，因屢有顯靈神蹟而信徒日增。

Guangfu Palace originated during the Kangxi period. It was the Xuantian God incense that the ancestors carried when they came to Taiwan from Guangdong Province. It is located at the "Golden Lion Xian Ruiji" cave in Feng Shui. Because of the frequent miracles, the number of believers is increasing day by day.

金獅廣福宮
Jinshi Guangfu Temple

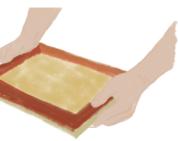


06 金獅奉茶亭 Jinshi Tea Drinking Gazebo

金獅奉茶亭象徵當地好客精神，是旅人休憩與感受社區溫度的絕佳場所。該地並提供金獅村手工造紙體驗，親手撈紙、融入花草、感受紙張的溫度，重溫百年造紙工藝。自然風光與文化體驗交織，讓瑞里旅程更加深刻迷人。

The Jinshi Tea Drinking Gazebo symbolizes the local spirit of hospitality, making it an ideal place for travelers to rest and feel the warmth of the community. The site also offers a handmade paper-making experience in Jinshi Village, where visitors can scoop paper by hand, blend in flowers and plants, and feel the texture of the sheets—reliving a century-old papermaking tradition. The blend of natural scenery and cultural activities makes a journey to Ruili especially profound and enchanting.

造紙體驗
Papermaking experience



07 出水坑 Chushuikeng

太興岩步道位於嘉義梅山鄉，海拔約850公尺，沿線孟宗竹及桂竹茂盛，步道終點處視野寬廣，茶園綿延，山巒層疊雲霧繚繞風景優美。

It is said that the nearby mountain springs and wild streams came together here and emerged here, so it was called it. The total length of the Chushuikeng Trail is about 1,400 meters. Mengzong bamboo and Osmanthus bamboo are luxuriant along the route. The end of the trail has a wide view, with tea gardens stretching and mountains surrounded by clouds and mist. The scenery is beautiful.

出水坑步道
Chushuikeng Trail



08 太興岩 Taixing Rock

太興岩步道位於嘉義梅山鄉，海拔約850公尺，沿線孟宗竹及桂竹茂盛，步道終點處視野寬廣，茶園綿延，山巒層疊雲霧繚繞風景優美。

Taixingyan Trail, located in Meishan Township, Chiayi, runs at an elevation of around 850 meters. The path winds through tea plantations and forests, offering rich ecological and scenic beauty. At the trail's end lies the serene Taixing Temple, dedicated to Guanyin Bodhisattva. Behind the temple, century-old plum trees and bamboo groves create a peaceful retreat where nature and culture meet.

太興岩
Taixingyan Temple



09 雲潭瀑布 Yuntan Waterfall

位於166縣道71公里處，為一條需原路往返的步道，入口處旁有往水社寮車站的叉路。「雲潭瀑布」有仁壽第一美景之稱，瀑布共有兩層，下方還有一個因地質岩層構造與排列方向特異形成的「潭潭」。當潭水從石縫間飛瀉而下，有如飄逸的白色絲綢。

At the 71.0 km marker of County Highway 166 is a trail. A road near the start of the trail branches off quickly and lead to Shueisheliaoxiao Station. Not far from here is the Yuntan Waterfall, lauded as the most beautiful sight in the Renshou area. The waterfall has two levels, and a pool below. The pool is affected by the area's unusual geological structure. As the water cascades down the rock crevices, it looks like white silk streaming down.

雲潭瀑布
Yuntan Waterfall



10 圓潭生態園區 Yuantan Ecological Park

位於166縣道71.5K，鄰近瑞里一號橋附近。園區水質清澈，環境清幽自然，可見野鳥、蝴蝶、甲蟲、螢火蟲、青蛙等，是一處集生態、休閒的綠色步道。園區內的步道以木棧及石壁為主，環山步道除了木棧道外，還有仿木階梯步道平穩好走，景緻極佳，園區內有圓潭、向山、心湖三座瀑布，生態豐富，適合所有旅客前往遊憩。

Yuantan Ecological Park

11 源興宮 Yuanxing Temple

全長約2.5公里，早期為瑞里、太和居民交換物資的小徑。兩端出入口，分別在圓潭生態園區附近，以及「166縣道」瑞里國小旁。青年嶺步道上的兩大必看，燕子崖與蝙蝠洞。燕子崖岩壁寬度約40公尺，壁上經風蝕而形成橫條紋，密佈著整齊細孔。雨季行走崖下山徑，水勢自崖上瀉下，宛若走在水濂洞中。

The trail is about 2.5 km long and was used by the residents of Ruili and Taihe to trade and exchange goods in the early days. The trail's entrance is near the Yuanant Ecological Park, while the trail ends near the Ruili Elementary School on County Highway 166. The two must-see spots along the Youth Ridge Trail are the Swallow Cliff and the Bat Cave. The rock wall of Swallow Cliff is about 40 meters wide and covered in neat, small holes. The horizontal stripes on the wall were formed by wind erosion. If you walk on the path below the cliff in the rainy season, it creates an impression of walking in a water curtain.

青年嶺步道
Youth Ridge Trail



12 瑞里(瑞太古道) Ruili (Rui-tai Historic Trail)

瑞太古道是連結瑞里與瑞峰的古道，古道全程行走在孟宗竹林之中，當陽光穿透過隙灑下光束時，特別寧靜美好。步道全長約1,950公尺，單程約1.5個小時，就能帶走屬於自己的野薑花回憶。一進步道即可看到沿途河岸邊長滿了野薑花。每到6~10月間花開，即散發濃郁香氣。

The Ruitai Historic Trail used to be known as the Youha Forest Trail. It's an old road that links Ruili and Ruijeng, on the upper reaches of the Zhukeng River, the trail starts at the 81.5 km mark of County Highway 166. The trail is about 1.950 meters in length, and it takes about 1.5 hours to complete a one-way trip. The trail is a must-go place if you want to enjoy the area's white ginger lilies. You can see lilies growing along the riverbank as soon as you enter the trail. Their fragrance fills the air during the flowering season from June to October.

瑞太古道
Rui-Tai Historic Trail

13 野薑花溪步道站 Yejianghua Stream Trail Station

位處瑞里與瑞峰的交界、竹坑溪上游，以近「166縣道」81.5公里處的出入口為起點，步道全長約1,950公尺，單程約1.5個小時，就能帶走屬於自己的野薑花回憶。一進步道即可看到沿途河岸邊長滿了野薑花。每到6~10月間花開，即散發濃郁香氣。

Located at the junction of Ruili and Ruijeng, on the upper reaches of the Zhukeng River, the trail starts at the 81.5 km mark of County Highway 166. The trail is about 1.950 meters in length, and it takes about 1.5 hours to complete a one-way trip. The trail is a must-go place if you want to enjoy the area's white ginger lilies. You can see lilies growing along the riverbank as soon as you enter the trail. Their fragrance fills the air during the flowering season from June to October.

野薑花溪步道站
Yejianghua Stream Trail





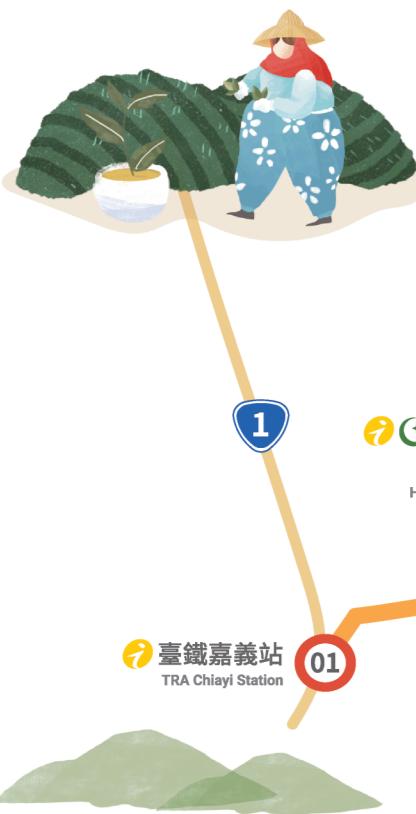
咖啡 Coffee

高山咖啡有著不一樣的醇厚口感,來阿里山喝一杯在地達人用心沖泡的暖心咖啡,在雲霧繚繞間享受山中獨有的悠閒時光。
The high-mountain coffees of Alishan are distinctively full-bodied. In this beautiful land, one can enjoy a heartwarming cup of coffee expertly brewed by a local coffee connoisseur. Savor your coffee while relaxing amid the mist-shrouded mountains.



茶 Tea

阿里山得天獨厚的自然環境孕育出多元深厚的茶文化,大地茶席、茶料理和製茶體驗都是來阿里山旅遊不可錯過的體驗。
Alishan's unique natural environment has nurtured a diverse and profound tea culture. The outdoor tea ceremony, tea cuisine, and DIY tea-making are all must-try experiences for visitors to this area.



鐵道 Railroad

百年鐵路的絕代風情,透過阿里山林業鐵路完美演繹,在奮起湖車庫可以看見文史陳列、見證歷史,在鐵道旅行中享受靜謐懷舊的旅遊氛圍。
The Alishan Forest Railway is the epitome of Taiwan's century-old railway culture. While taking a ride on this classic railway, one can enjoy its serene and nostalgic atmosphere. During a visit to the Fenqihu Garage, one can be a witness to history while walking among the cultural and historical exhibits.



原民 Indigenous Peoples

阿里山鄒族文化特殊,台灣好行阿里山線沿線有著不同原民部落,各自有著獨特節慶及文化風情,等著旅客來阿里山親自體驗。
Alishan's Tsou people are heirs to an ancient culture, as are many other indigenous peoples in this area. The Taiwan Tourist Shuttle's Alishan route travels to many of these communities, each having unique festivities and traditions that can be experienced by visitors to this area.



浪漫 Romance

山城的茶香與花香及人情味,打造充滿歡笑的旅遊環境,各式體驗與驚喜為感情加溫,一起共度的時光也越陳越香,在往後的歲月中釀成最浪漫的故事。
The mountain town's fragrance of tea and flowers, along with its heartfelt hospitality, creates a joyful travel atmosphere. Unique experiences and delightful surprises deepen bonds, making the time spent together more precious with age—ripening into the most romantic of stories as the years go by.



生態 Ecology

阿里山擁有豐富的生態資源,櫻花、螢火蟲、山嵐雲海等特有景色,吸引無數遊客來阿里山一睹絕美風情,推薦來趟阿里山生態之旅,將會收穫滿滿。
Alishan has abundant ecological resources, including unique sights such as cherry blossoms, fireflies, and mist-shrouded peaks that reach the clouds. Many tourists are fascinated and come to witness Alishan's magnificent scenery. Visitors are recommended to hike along the Shizhuo Trail system to enjoy the charms of Alishan.

TAIWAN | 台灣好行
WAVES OF WONDER
瑞里 Shuttle 線
Ruili Shuttle Line

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Bus

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