

指導單位：交通部觀光署  
Adviser: Tourism Administration, MOTC主辦單位：交通部觀光署阿里山國家風景區管理處  
Organizer: Alishan National Scenic Area Headquarters,  
Tourism Administration, MOTC協辦單位：嘉義縣公共汽車管理處  
Co-organizer: Chiayi County Bus Service Administration01 大林轉運站(臺鐵大林站)  
Dalin Bus Station (TRA Dalin Station)

位於大林站後站的大林轉運站運用廢棄輪胎及寶特瓶彩繪結合創作40隻蝸牛藝術品，也蘊藏大林國際慢城的寓意，大林鎮是通過義大利認證的國際慢城，也是台灣西部第一座通過認證的慢城，來這裡絕對不能錯過極具歷史文化氛圍的萬國戲院、悠閒的大林自行車道以及當地最熱鬧的大林老街景點。

The Dalin Bus Station, behind the railway station, is decorated with 40 items of "snail art" made of painted old tires and PET bottles, symbolizing Dalin's status as a certified Cittaslow International town—the first in western Taiwan. While here you must not miss a visit to the historic Wanguo Theater with its richly historic atmosphere, the relaxing Dalin Bikeway, and the bustling Dalin Old Street.

大林轉運站  
Dalin Bus Station大林轉運站  
(臺鐵大林站)  
Dalin Bus Station  
(TRA Dalin Station)

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Meishan New Community (Ume Tonya)

梅山在地的農特產品有愛玉子、高山茶、蓮霧、柑桔、金線蓮以及最知名的梅子，講到梅子絕不能錯過梅問屋梅子元氣館，梅問屋是以梅子為主題的觀光工廠，讓消費者吃到最原始也最美味的梅子產品，館內也有設有實境解謎遊戲、DIY醃梅課程、參觀導覽解說等有趣的體驗。

Meishan's famous local agricultural products include fig jelly, high-mountain tea, wax apples, mandarin oranges, jewel orchids, and—most famous of all—plums. And talking about plums, we must not fail to mention Ume Tonya. This is a tourism factory with a plum theme, where visitors can savor the most authentic and delicious plum products. The factory also offers VR puzzle games, a DIY pickled plum experience, and guided tours. Dalin Old Street.

梅問屋梅子元氣館  
UmeTonya06 梅山  
Meishan

梅山公園自日治時期便開始種植梅花，至今有多達三千多株梅樹，為嘉南地區著名的賞梅景點，公園內不只種植了梅樹，還有桃、李、牡丹、杜鵑、櫻花、聖誕紅等特色花木，每年12月至1月底左右，可看到公園內滿山遍野的白色花海，加上撲鼻而來的花香，可來場迷人的視覺與嗅覺饗宴。

Plums have been grown in Meishan Park since the Japanese occupation period (1895-1945); today the trees number as many as 3,000, making this one of the foremost plum blossom-viewing sites in the Chiayi-Tainan area. In addition to plums, the Park also has peaches, peonies, rhododendrons, cherries, poinsettias, and other flowering plants. In December and January Meishan Park's hillsides are covered with a white "sea of flowers" and you are surrounded by sweet floral aromas, making a truly enchanting feast for the eyes and nose.

梅山公園  
Meishan Park02 大埔美園區服務中心  
Dapumei Precision Machinery Industrial  
Park Service Center

園區周遭有相當多元的觀光工廠，有歐洲風情的佐登妮絲城堡、嘉義代表性特產的老楊方城市、充滿管樂風情的卡羅爾銅管樂器觀光工廠、異國風情的遇見新疆文化館、希臘風情的蓋婭莊園以及迪士尼風情的歐樂沃夢城堡，來到大埔美彷彿置身國外，各觀光工廠都有各自的特色。

The Dapumei Precision Machinery Industrial Park has a diverse array of tourist factories scattered around it. There is the Jourdaness Biotechnology Park, with its richly European style; TK Food City Square, where mouthwatering local Chiayi delicacies are made; CarolBrass Tourism Factory, filled with the romance of the brass wind instruments it produces; Xinjiang Cultural Center, with its exotic atmosphere; Gaia Manor, with an aura of Greek romance; and the Disneyesque Otherworld Castle. At Dapumei you truly feel that you are in a foreign land, where each tourist site has its own distinctive character.

大埔美園區服務中心  
Dapumei Precision Machinery Industrial Park  
Service Center07 太平雲梯  
Taiping Suspension Bridge

太平雲梯為阿里山國家風景區內不容錯過的景點之一，海拔約1000公尺，吊橋全長281公尺，為全海拔最高的景觀吊橋，鄰近景點有全長1.5公里的夢幻茶園雲之南道、充滿早期風情的太平老街、文學作家張文環故居、村民信仰中心三元宮、武林氛圍孝子路步道、奇特壺穴景觀仙人堀步道、現代森林系空氣圖書館...等景點，可讓遊客細細品味太平地區的自然人文氣息。

The Taiping Suspension Bridge is one of the spots in the Alishan National Scenic Area that you must not miss. At an elevation of 1,000 meters, the 281-meter span is the highest scenic suspension bridge in Taiwan. Nearby attractions include the 1.5-km Yunzhinan Trail on the Menghuan Tea Plantation; Taiping Old Street, with its richly nostalgic feel of years past; the home of the Japanese occupation-era writer Chang Wen-huan; Sanyuan Temple, the local religious center; Xiaozilu Trail, rich in the atmosphere of martial arts movies; Xianrenku Trail, with its unique pothole scenery; and the Air Library. All of these attractions offer visitors a deeper feeling of the natural and cultural atmosphere of the Taiping area.

太平雲梯  
Taiping Suspension Bridge03 佐登妮絲城堡  
Jourdaness Biotechnology Park

擁有台版凡爾賽宮的美名，園區內擁有全台最高歐式穹頂造型、最長愛奧尼式柱廊道、占地4萬平方公尺的公主花園與噴泉等宮殿形象建築設計。步行7分鐘便可抵達卡羅爾銅管樂器觀光工廠，是間少數將銅管樂器生產過程透明化的觀光工廠，帶大家更加了解及珍惜銅管樂器文化。

Jourdaness Biotechnology Park is known as Taiwan's Palace of Versailles, with the tallest European-type dome in Taiwan as well as the island's longest Ionic arcade, a 40,000-square meter Princess Garden, a fountain, and other palace-style structures. Just a 7-minute walk from the station is the CarolBrass Tourism Factory, one of only a handful of tourism factories with a tour that introduces the brass musical instrument manufacturing process. Visitors here will gain a deeper understanding and appreciation of brass instrument culture.

佐登妮絲城堡  
Jourdaness Biotechnology Park04 老楊方城市  
TK Food City Square

講到嘉義這座美麗城市，就會聯想到擁有50年歷史的老楊方塊酥，到嘉義遊玩時總是充斥老楊陪伴著大家，是極具代表性的美食點心，老楊方城市採全館免費入園，館內結合了導覽解說、DIY體驗、產品製作過程、親子遊樂設施、咖啡廳及伴手禮量販店等。

When you talk about the beautiful city of Chiayi, you cannot fail to think about TK Food Butter Cookies and when you visit Chiayi, you will feel that TK Food City Square, which makes this delicacy, accompanies you everywhere. In fact, nothing represents this area better than TK Food's delicious "square cookies." Entry to the TK Food City Square is free, and visitors will find guided tours, DIY experiences, views of the production process, family entertainment facilities, a coffee shop, and a wholesale gift shop.

老楊方城市  
TK Food City Square遊客中心  
Visitor Centers觸口遊客中心 Chukou Visitor Center  
☎(05)259-3900 #9 ☉08:30-17:00文峰遊客中心 Wenfeng Visitor Center  
☎(05)261-7212 ☉08:30-17:00阿里山國家森林遊樂區遊客中心  
Alishan National Forest Recreational  
Area Visitor Information Center  
☎(05)267-9917 ☉08:00-17:00太平雲梯服務中心  
Taiping Suspension Bridge Service Center  
☎(05)257-1215 ☉平日09:00-16:30、假日09:00-17:30  
週三固定休園  
Weekday 09:00-16:30, Weekends 09:00-17:30, Closed on Wednesday交通資訊  
Transport Information嘉義縣公共汽車管理處  
Chiayi County Bus Service Administration  
☎(05)278-8177 ☉週一至週五09:00-17:00  
(Monday to Friday)24小時旅遊諮詢服務熱線  
24-Hour Toll-Free Travel Information Hotline  
☎0800-011-765





### 茶 Tea

阿里山得天獨厚的自然環境孕育出多元深厚的茶文化，大地茶席、茶料理和製茶體驗都是來阿里山旅遊不可錯過的體驗。

Alishan's unique natural environment has nurtured a diverse and profound tea culture. The outdoor tea ceremony, tea cuisine, and DIY tea-making are all must-try experiences for visitors to this area.

### 咖啡 Coffee

高山咖啡有著不一樣的醇厚口感，來阿里山喝一杯在地達人用心沖泡的暖心咖啡，在雲霧繚繞間享受山中獨有的悠閒時光。

The high-mountain coffees of Alishan are distinctively full-bodied. In this beautiful land, one can enjoy a heartwarming cup of coffee expertly brewed by a local coffee connoisseur. Savor your coffee while relaxing amid the mist-shrouded mountains.



### 原民 Indigenous Peoples

阿里山鄒族文化特殊，阿里山地區有九大原民部落，各自有著獨特節慶及文化風情，等著旅客來阿里山親自體驗。

Alishan's Tsou people are heirs to an ancient culture, as are many other indigenous peoples in this area. The Taiwan Tourist Shuttle's Alishan route takes you to many of these communities, each having unique festivities and traditions that can be experienced by visitors. aerial display.



### 浪漫 Romance

太平36彎打造「彎道的擁抱」，徵集36句為旅人打氣的標語，第36彎印入眼底的是「你是一切繁花盛開的原因」，如同愛情在經過一番波折後，終會得到甜美的果實。

The Taiping 36 Bends create the impression of being enfolded in the hairpin turns of a winding highway. Encouraging slogans have been placed at each bend to encourage travelers climbing upward; at the 36th bend the saying is "You are the reason why all flowers bloom," implying the sweet blossoming of love after a time of twists and turns.

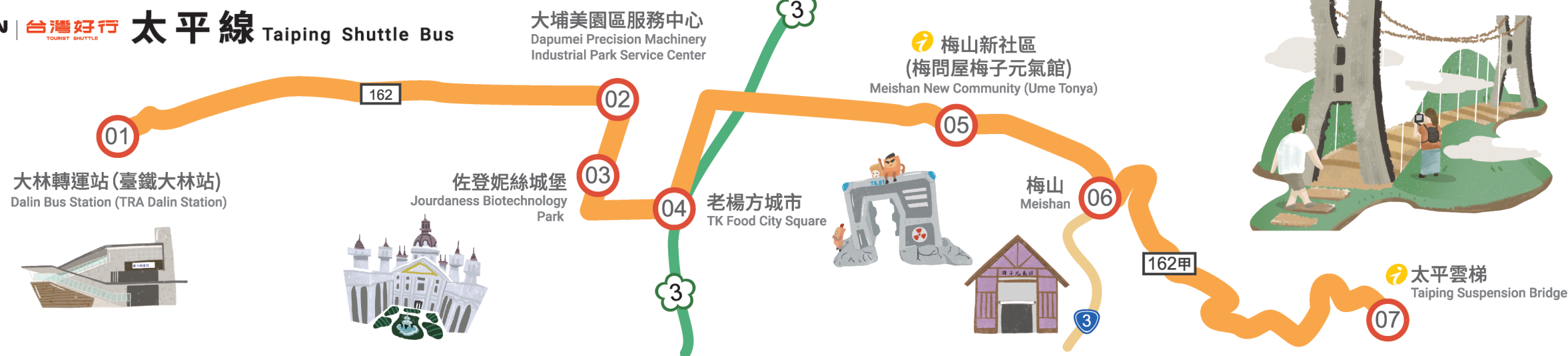
### 生態 Ecology

太平四村有著豐富的生態資源，高山溼地孕育了蕨類植物，植物花卉欣欣向榮；中秋節過後太興村的黃頭鷺季更是熱鬧登場，帶著黃帽子的嬌客盤旋在山谷盤旋，壯闊的景象美不勝收。

The "Four Taiping Villages" are rich in ecological resources. The alpine wetlands nurture ferns and an abundance of flowering plants. Following the Mid-Autumn Moon Festival the Cattle Egret Season brings fresh excitement to Taixing Village, with these yellow-capped birds circling over the valleys in a magnificent aerial display.



## TAIWAN 台灣好行 太平線 Taiping Shuttle Bus



## 太平主題活動 Annual events in Taiping

1月-2月  
Jan.-Feb.



### 梅花季

Plum Blossom Season

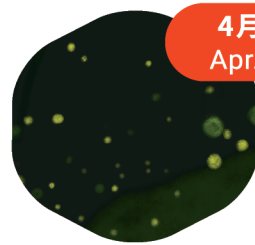
3月中  
Mar.



### 採梅季

Plum-picking Season

4月-6月  
Apr.-Jun.



### 螢火蟲季

Firefly Season

11月-2月  
Nov.-Feb.



### 太平雲梯賞雲海

Cloud Watching on the Taiping Suspension Bridge

12月31日  
Dec.31



### 一抹紅霞送夕陽

Crimson Colors of the Setting Sun

全年度  
Year-round



### 阿里山四季茶旅

Alishan tea festival in four seasons

梅山公園為全台十大經典賞梅景點之一，有「梅坑月霽」的美名，園區種植數千株梅花樹，滿園盛開的雪白梅花美不勝收，除梅花外的桃、李、牡丹、杜鵑、櫻花等花木也依季節盛開，在此感受花草環繞的浪漫幸福。

Meishan Park is one of the top-10 classic plum blossom-viewing sites in Taiwan, and was once famed for its "Bright Moon over Meikeng" scene. Several thousand plum-blossom trees grow in the Park, covering the area with a beautiful carpet of snow-white blossoms. Other trees bloom in season--peaches, peonies, rhododendrons, cherries--giving the happy and romantic feeling of being enfolded in a flowery embrace.

梅山鄉曾以盛產梅子聞名，有著許多製梅達人，每到醃梅季節，不少家戶都會醃製梅子，酸酸甜甜的滋味飄在空氣中，手作的溫度，傳遞著梅山人的堅持與溫度，歡迎大家來梅山遇見梅子。

Meishan was once known for its abundant production of plums, and a lot of families here pickle plums when the season arrives. The sour-sweet aroma of pickled plums fills the air, and the fellowship of processing these delicacies radiates the perseverance and warmth of Meishan's people.

大阿里山地區擁有得天獨厚的生態環境，從春末到冬初都有不同的螢火蟲可以欣賞，種類多達42種，堪稱是全臺灣觀賞螢火蟲最棒的地點。

Alishan is blessed with a unique ecosystem, and provides an excellent habitat for fireflies. Up to 42 species of fireflies can be seen in Alishan from late spring to early winter. During this time, Alishan is a top destination for viewing fireflies in Taiwan.

太平雲梯是台灣海拔最高之觀景吊橋，可將嘉南平原、台灣海峽盡收眼底。秋冬之際雲海雲瀑壯闊動人，在雲梯出口與雲之南道相接，茶園與山巒層層疊疊，悠然的美景讓時光彷彿停留在這一刻，令人流連忘返。

The Taiping Suspension Bridge is the highest-elevation suspension bridge in Taiwan, and provides views of the Jianan Plain and Taiwan Strait. Autumn and winter offer magnificent sights of seas of clouds and cloud waterfalls. At the end of the bridge the Yunzhan Trail appears suddenly before you, with tea plantations and mountains layered one upon another. You will feel lost in time, and will never want to leave.

太平雲梯固定於每年12月31日辦理「一抹紅霞送夕陽」活動，一同觀賞夕陽並象徵與過去一年告別，夕陽落下，帶出一抹紅霞，如畫般的美景，使人讚歎不已。

This activity is held on Dec. 31 every year at the Taiping Suspension Bridge, with visitors watching the setting sun in a symbolic farewell to the old year. The setting sun tints the clouds red in a picture-postcard scene of amazing beauty.

以精緻、小眾化為概念，運用阿里山在地豐富且多元的觀光資源(食、宿、遊、購)，結合阿里山在地茶產業特色，將茶之旅體驗遊程商品化，包含採茶、製茶、揉茶、團茶、茶染、導覽、品鑑、茶席、茶餐等。

Alishan's rich local tourism resources (food, lodging, travel, shopping) are combined with the unique features of the area's tea industry under the concepts of refinement and niche appeal to commercialize the tea tour experience. This experience includes picking tea, processing tea, kneading tea, compressing tea, tea dyeing, tea touring, tea tasting, tea partying, and tea-meal dining.



阿里山國家風景區  
官網  
Alishan National Scenic  
Area official website



阿里山新印象  
FB  
Alishan New  
Impressions Facebook



阿里山EASY GO  
電商平台  
Alishan E-Commerce  
Platform



台灣好行官網  
Taiwan Tourist  
Shuttle Service Website



阿里山國家風景區  
大眾運輸資訊  
Alishan National  
Scenic Area public  
transportation information



嘉義市政府  
交通處公車資訊  
Chiayi City Government  
Transportation Department  
public bus information



嘉義縣文化觀光局  
交通資訊  
Cultural and Tourism  
Bureau of Chiayi County  
transportation information