

# **“2025 Alishan’s Romantic First Act – Wedding Under the Sacred Tree” Registration Information**

## **I. Origins**

To showcase Taiwan’s most romantic destinations, the Taiwan Tourism Administration has included Wedding Under the Sacred Tree in Alishan in the Taiwan Tourism Events calendar. Since its inception in 2007, this internationally recognized event has welcomed 384 newlywed couples and is now celebrating its 19th year. Held beneath a majestic sacred tree—symbolizing everlasting love—this unique ceremony offers couples from Taiwan and abroad an unforgettable experience. Whether exchanging vows, honeymooning, or capturing stunning wedding photographs, participants become part of the renowned Romantic Alishan brand. Don’t miss the chance to create lifelong memories in this enchanting setting!

- Advisory organization: Tourism Administration, MOTC
- Organizer: Alishan National Scenic Area Headquarters, Tourism Administration, MOTC
- Co-organizers: Chiayi County Government, Chiayi Forestry and Nature Conservation Agency, Ministry of Agriculture, Alishan Forest Railway and Cultural Heritage Office Forestry and Nature Conservation Agency, Ministry of Agriculture

## **II. Basic Information:**

( 1 ) Sunday, October 19 – Monday, October 20, 2025

( 2 ) Location: Xianglin Giant Tree Platform, Alishan National Forest Recreation Area

( 3 ) Participant Limit: 15 couples from Taiwan or abroad (plus 3 alternates). To qualify as an overseas couple, at least one partner must be a non-Taiwanese national

( 4 ) Registration Period:

- Opens: Friday, May 20, 2025, at 12:00 noon
- Closes: Friday, June 20, 2025, at 11:59 PM
- Registration is considered complete upon verification of the submitted information.

- The final list of selected couples will be announced on Monday, June 30, 2025, at 12:00 noon on the official website of the Alishan National Scenic Area Headquarters.

( 5 ) Registration Method: Online registration. The registration link will be available on both the Alishan National Scenic Area Headquarters official website and the Alishan New Impressions Facebook page.

( 6 ) Registration fee: NT\$13,140 per couple

( 7 ) Selection criteria

Selection criteria		Description	Scoring standards (maximum score for each criterion is 5)
<b>Newlyweds identity</b>	International couple	To be considered an international couple, at least one person must be a non-Taiwanese national, with proof of nationality.	5
	Wedding date set for this year	Wedding date is set for the current year, with proof such as invitation or banquet hall reservation.	4
	Married for 1 year	Marriage certificate is required.	3
	Married for more than 1 year	Marriage certificate is required.	2
<b>Extra points</b>		1. Story of how the couple met and fell in love (couple's love story is attached)	<b>Maximum of 5 points</b>
		2. Connection with the Greater Alishan area (Fanlu, Zhuqi, Meishan, or Alishan township) such as place of birth, place of work, where an interesting event took place.	
		3. Participation in Alishan National Scenic Area Administration activity/event <ul style="list-style-type: none"> <li>➤ Alishan Tea Festival in Four Seasons</li> <li>➤ Indigenous Tsou Festival</li> <li>➤ Alishan Culture Festival</li> <li>➤ Romance-themed tour experience</li> <li>➤ Other relevant activity/event</li> </ul>	
		4. Completeness of information (including photographs)	

( 8 ) Contact:

- Registration: Yu Cheng Creative Marketing Co., Ltd.'s Wedding Under the Sacred Tree activity group.

Contact person: Xu Ya-Hui (Ms. Peggy Hsu) , Tel: 0932-817073

E-mail : [yucheng99424@gmail.com](mailto:yucheng99424@gmail.com)

- Alishan National Scenic Area Headquarters official website: [www.ali-nsa.net](http://www.ali-nsa.net)

- Facebook page: Alishan New Impressions

[https://www.facebook.com/Alishan.nsa/?locale=zh\\_TW](https://www.facebook.com/Alishan.nsa/?locale=zh_TW)

(9) Notes:

1. Any articles, videos, presentations, music, photos, or other materials provided must include the copyright owner's consent, granting the organizer (Alishan National Scenic Area Administration) the right to use them without notice or compensation.
2. Accommodation for participating couples will be arranged solely by the organizer. **Room type and floor assignments cannot be requested or changed.**
3. The organizer reserves the right to modify or interpret event details. Any updates will be announced on the registration website as needed.
4. **Participants affirm that all information provided in this form is accurate and bear full legal responsibility for any inaccuracies.**
5. This event does not constitute a legally binding wedding ceremony. To be legally recognized, marriages must comply with the current civil code and be registered at a household registration office.
6. The event venue and wedding photography locations feature stairways and ramps. Participants with high blood pressure, heart conditions, asthma, pregnancy, or other health concerns should assess their ability to participate safely.

(10) Refund policy:

If a selected couple has completed payment at least one month before the event but is unable to attend due to extenuating circumstances (such as a family

emergency or urgent surgery), they must notify the organizer and provide supporting documentation no later than the day before the event to receive a full refund. Refund requests on the event day will not be accepted.

#### 1. Cancellation Policy

In accordance with the amended announcement (No. 1050922838) by the Taiwan Tourism Administration regarding domestic tourism contracts:

- If a couple fails to attend the event without prior notice, they forfeit 100% of the fee.
- If cancellation occurs one day before the event, 50% of the fee will be forfeited.
- If cancellation occurs 2 to 20 days before the event, 30% of the fee will be forfeited.
- If the day before the event falls on a weekend or national holiday, the last working day before the event will be considered as the deadline for the one-day cancellation policy.

2. Substitutes or proxies are **not allowed** to attend in place of registered participants at any time during the event.

## Wedding Under the Sacred Tree Itinerary

"Forever Love. Love You" Package	
Accommodation	Suite at Alishan Hotel (Room assignments are made by the organizer. Participants may not choose their room.)
Bridal Assistant/Hair and Makeup	TORI.K Makeup –Professional hair styling and makeup (One full look for the day)
Family Reception	Each couple may invite up to four family members to join the luncheon at Alishan Hotel. An additional fee applies for a fifth family member.
Family Shuttle	On October 20th at 9:30 AM, a shuttle will transport family members from the entrance of Alishan Forest Recreation Area to the Xianglin Giant Tree venue.
This package includes the following:	
Exclusive Experiences	<b><u>October 19th: Indigenous Tsou Wedding Experience</u></b> <b><u>October 20th: Wedding Ceremony Under the Sacred Tree</u></b>
	<ul style="list-style-type: none"> <li>➤ Wedding Photography for the Couple - GM Studio American-style Wedding Photography (Includes 20 professionally edited digital <u>photos</u>)</li> <li>➤ Wedding photography includes adjustments for exposure, contrast, saturation, and style color grading.</li> <li>➤ Mainly natural portrait retouching, with minor body shaping, skin smoothing, and contouring.</li> </ul> <p>Edited wedding photos will be provided within two months after the event via cloud sharing.</p>
	October 19th: Exquisite wedding banquet at Alishan Hotel
	Wedding Decoration—designed by DIDI WEDDING
	<b><u>Wedding Ceremony Photography &amp; Highlights Recording</u></b>
	Each participant will be covered by a NT\$3 million policy, including NT\$300,000 for medical expenses, for the duration of the event.

### Remarks

To be provided by each couple: Suit/tuxedo, wedding dress, wedding rings

Quota: Limit 15 couples from Taiwan or abroad. To be considered an overseas couple, at least one person must be a non-Taiwanese national.

## Wedding Under the Sacred Tree October 19<sup>th</sup> Itinerary

October 19 <sup>th</sup> (Sunday)	
Alishan Coffee Tour and Tsou Tribe Wedding Experience	
Time	Description
08:30-10:00	Meet at 08:30 at Chiayi High-Speed Rail Station / Chiayi Taiwan Railways Station, then depart for YUYUPAS Cultural Park
10:00-10:30	Blessing ceremony & <u>Cultural Park Tour (Change into Tsou traditional attire)</u>
10:30-11:30	<u>The Roasting of Honey Magic Beans (1 hour)</u>
11:30-12:30	Tsou Tribe Wedding Experience
12:30-13:30	YUPASU Tsou Restaurant - Indigenous Specialty Cuisine
13:30-14:30	<u>Photography Session in the Park</u>
14:30-14:40	<u>Exit the Park &amp; Change into Regular Clothes</u>
14:40-15:00	<u>Depart for Zouzhuyuan Coffee Estate</u>
15:00-16:00	Coffee Plantation Tour and Tasting
16:00-17:00	Depart for Alishan Hotel
17:00-19:00	Check-in at Alishan Hotel & Free Time
19:00-20:30	<u>Enjoy Alishan Hotel's Signature Banquet</u>
20:30-21:00	<u>Rest &amp; Good Night</u> (Room assignments are made by the organizer. Participants may not choose their room.)

## Wedding Under the Sacred Tree – October 20<sup>th</sup> Itinerary

October 21 <sup>st</sup> (Monday)	
Wedding Under the Sacred Tree and Alishan romantic photoshoot schedule	
Time	Description
06:00-07:30	Makeup for the 1st batch of newlyweds
07:30-09:00	Makeup for the 2nd batch of newlyweds
09:00-09:10	Depart for Xianglin Giant Tree Platform
09:10-10:00	Photoshoot
10:00-10:30	Newlyweds rehearsal Officials and VIPs entrance
10:30-10:45	Emcee opening & Forest Symphony
10:45-11:00	Newlyweds entrance
11:00-12:00	Wedding certification ceremony (signing the register, presentation of the marriage certificate)
12:00-14:00	Enjoy cuisine at Alishan Hotel Modern Building 1st floor Lijing Restaurant and refresh newlyweds' look.
14:00-18:00	Alishan romantic photoshoot (The photography location will be adjusted according to weather conditions.)
18:00-20:00	Return to Chiayi Taiwan Railway and High Speed Rail & happily head home.

Notes: Schedule is tentative and may be adjusted based on actual conditions.

Photo shoot locations may change due to weather conditions.

### **Disclaimer (When registering, please sign the online consent form)**

1. Participants grant the Alishan National Scenic Area Headquarters the right to use submitted literary works, videos, presentations, music, and photographs free of charge. No prior notice or compensation will be provided for their use.
2. Accommodation arrangements will be made by the organizer. **Participants cannot request or change their assigned room type or floor.**
3. The organizer reserves the right to modify or interpret event details. Any updates or clarifications will be announced on the official event registration website.
4. Participants certify the accuracy of the information provided. If any false information is discovered, participants will bear full legal responsibility.
5. This wedding ceremony is symbolic and not legally binding. To formalize a marriage, couples must comply with applicable civil laws and complete registration at a household registration office.
6. By registering, participants automatically agree to the event's privacy policy.

I have read and agree to comply with all event rules, instructions, and theme-related arrangements.

Groom:

Bride:

(Signatures)

## “2025 Alishan’s Romantic First Act – Wedding Under the Sacred Tree” A Love Story of the Newlyweds

1. Please share your sweet memories and love story in writing (see the form below). This will be used during the event and the couples’ entrance. For example, you can include how long you have been together, how you met, important people or events, and anniversaries.
2. We are willing to provide our love story to the press for use during interviews and for publication. (This declaration must be signed by both the bride and the groom.)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

<b>Name</b>		<b>Nickname</b>		<b>Occupation</b>	
<b>Name</b>		<b>Nickname</b>		<b>Occupation</b>	
<b>No. of years together (or have known one another)</b>					
<b>How did you meet?</b>		<b>(Describe in one line)</b>			
<b>Love Story:</b> <b>(Any font, 200 words or less)</b>					
<b>Photographs of life together:</b> <b>(File size must be at least 1M, and send to activity email)</b>					

Photographs and documents proving intention to marry this year (e.g., wedding invitation or restaurant reservation) or gold or silver wedding anniversary (e.g., marriage certificate) should be sent to the event e-mail address: [yucheng99424@gmail.com](mailto:yucheng99424@gmail.com).

Contact telephone number: 0932-817-073, Ms. Hsu.

## **Privacy statement**

\*As part of its efforts to protect personal data, the organizer is required to declare the following based on Article 8 of the Personal Data Protection Act:

According to the relevant regulations of the Personal Data Protection Act, a government or non-government agency may collect your and others' names, identification numbers, birthdates, addresses, gender information, nationalities, telephone numbers, email addresses and names, addresses and telephone numbers of emergency contacts, etc. for an approved and specific purpose. In terms of the above-mentioned personal data, the organizer may process or use this data to organize/co-organize/implement the event and during the event period. Personal data collected by the organizer will in principle be provided in electronic file or paper form to this company, outsourced company or a third party that is working in cooperation with or commissioned by the organizer for processing and use. The organizer is responsible for protecting all provided personal data. Based on Article 3 of the Personal Data Protection Act, you may exercise the following rights with regards to your personal data:

- A. The right to make an inquiry of and to review your personal data.
- B. The right to request a copy of your personal data.
- C. The right to supplement or correct your personal data.
- D. The right to demand the cessation of the collection, processing or use of your personal data.

## **Refund application procedures**

If a couple is unable to participate due to extenuating circumstances (e.g., a serious accident involving a family member or emergency surgery) after making payment but at least one month before the event, they must provide notice and supporting documentation before the event date (excluding the event date) to receive a refund.

Per Taiwan Tourism Bureau regulation #1050922838 regarding domestic tour contracts:

1. No-shows on the event day will forfeit 100% of their payment.
2. Cancellations one day before the event will forfeit 50% of the payment.
3. Cancellations between two and 20 days before the event will forfeit 30% of the payment.
4. If the day before the event falls on a Saturday, Sunday, or national holiday, the last working day before the event will be considered the cancellation deadline.
5. Proxies are not allowed.
6. A NT\$30 wire transfer fee will be deducted from the refund amount.

### **Refund Application Process**

To request a refund, please email the event planning team at [\*\*yucheng99424@gmail.com\*\*](mailto:yucheng99424@gmail.com) with the following information:

**Email Subject: "Refund Application – [Order Number]"**

### **Required Information:**

1. Order number
2. Contact person's name
3. Contact person's phone number

4. Bank account passbook cover copy (If the refund is to be sent to an account not belonging to the contact person, proper identification of the account holder must be provided.)